

Strategic Visioning

Innovation Tools and Critical Thinking Skills for Successful Initiatives

The ability to scale as a leader today in most organizations is dependent on many critical success factors. The ability to **reinvent a product, service, team, or “go to market” strategy has become THE critical set of competencies in the current economic climate** for organizational survival and job security.

This set of competencies is captured in **STRATEGIC VISIONING** – to understand the business at a high enough level, see dependencies and then envision opportunities for growth and improvement *across the business* – is a highly coveted and critical skill set for developing leaders.

Organizations need to develop their bench strength with leaders adept in strategic initiative conception and execution.

Strategic Visioning is a one day workshop that leads participants through a breakdown of the critical thinking and visioning skills required to bring forth highly plausible strategic initiatives. It then requires them to begin practicing applying those skills immediately in a “real world” case study environment. Each participant leaves the workshop with a plausible strategic initiative they have developed that can immediately be applied to the business.

Program Details

Module 1: Why Strategic Initiatives Succeed or Fail

This module first focuses on quick studies of organizational initiatives that have been quite successful and others that have failed. An analysis is then performed by participants yielding the critical components of success. Those components are outlined and defined.

Module 2: Thinking Outside of the Box

This module begins with a review of “ahead of the curve” and “breakthrough” strategic vision examples in industry. These seemingly “brilliant” ideas are then analyzed by the group to understand and review how these ideas were created. Actual accounts of idea creation from these success stories are then included to help participants understand the *magician behind the curtain*.

The second part of this module focuses on teaching participants how to hold a visioning session, learning to open themselves and others up to thinking outside of the box. Several exercises, models and case studies are then used to understand how to broaden limiting perspectives.

Module 3: Critical Thinking Skills – The Secret Ingredient

In this module, participants are walked through a process of understanding, practicing and applying several models for critical thinking. The skills are then practiced by tackling short case studies individually and in small groups, with participants providing each other examples and feedback.

Module 4: Putting it all Together

Participants are divided into teams and given assignments that are relevant to their business and are tasked with creating a team generated strategic vision. These are as “real time” as possible and need to be rigorously evaluated along the guidelines generated and taught throughout the day. During the final part of the session, participants present their ideas and receive feedback from the facilitator and the group around the feasibility of their strategic vision.

About Stephanie Reynolds Consulting

Stephanie Reynolds Consulting is a premier provider of breakthrough executive coaching, team facilitation, organizational development, and training solutions. We offer a successful track record working with clients ranging from start up to Fortune 500 such as Amazon, Genie, Microsoft, Philips, and T-Mobile. We specialize in designing and delivering programmatic solutions to scale individuals, teams, and organizations. We are respected for our client commitment, business acumen, trusted advice, and remarkable results.